**From:** svodauscontent
**Cc:** svodauscontent; [redacted]
**Bcc:** [redacted]
**Subject:** EMBARGO - Website update of Regulated SVOD services names for publication on 20 April
**Date:** Wednesday, 15 April 2026 10:21:51 AM
**Attachments:** image001.png
image002.png
image003.png
image004.png
image005.jpg
Mock up - 15-04-26 - Subscription video on demand services.jpeg

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Good morning all,

**EMBARGO UNTIL 20 APRIL - UPCOMING PUBLICATION OF SVOD NAMES**

Thank you all for your consent for the ACMA to publish the names of your SVOD service on our website – and confirming that your service will have an expenditure requirement for the 2026 reporting year. We consider that this is important transparency for the general public to understand who the Australian content requirement applies to, so we appreciate your openness to the publication.

As raised with you when seeking consent, the ACMA has not (and will not) disclosed specific subscriber numbers. We have also undertaken to provide you with an embargo of the update to our website to allow you to prepare any internal or external messaging you may wish to develop alongside this update (see attached).

Please note that the website update is scheduled for **10am on Monday 20 April.**

If you have any questions, or corrections to the name or capitalisation of your service beforehand, please feel free to get in touch. My details are below.

Cheers,

[redacted]
A/g Manager
Content Reporting and Bargaining

**Australian Communications and Media Authority**
[redacted]@acma.gov.au
acma.gov.au

*The ACMA acknowledges First Nations peoples as the Traditional Owners and Custodians of Australia. We respect and celebrate First Nations peoples as the original storytellers and content creators of the lands on which we work and honour the enduring strength and commitment of Aboriginal and Torres Strait Islander peoples to the land, waters and their communities. We pay our respects to Elders past, present, and emerging.*